

ORDER



Orders
Order / Rev: 348626
Alt Order #: 06840775
Product Desc: RESTORE OUR FUTURE
Estimate: 501
Flight Dates: 08/14/12 - 08/20/12
Original Date / Rev: 08/10/12 / 08/10/12
Order Type: GENERAL

KTNV - Las Vegas

Primary AE: Anjanette Brady
Sales Office: PPH
Sales Region: NAT

Agency
Name: Mentzer Media Services
Buying Contact:
Billing Contact:
 600 Fairmont Avenue
 Towson, MD 21286

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: Restore Our Future, Inc
Demographic: A35+
Product Codes: PL Issue
Priority: P-03
Revenue Codes: AGY-TRANS, ISSUE, GEN

New Business Thru:
Order Separation: 00:10:00
Advertiser External ID:
Agency External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
07/30/12	08/20/12	69	\$47,650.00	\$40,502.50

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
August 2012	69	\$47,650.00	\$40,502.50	0.00
Totals	69	\$47,650.00	\$40,502.50	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Anjanette Brady			Start Of Order - End Of Order	100%

Order Share

	Share	Total
KTNV - Las Vegas	22%	\$47,650.00
Market	100%	\$216,590.91

Competitive Share

	Share	Total
CABLE	0%	\$0.00
KBLR	0%	\$0.00
KELV	0%	\$0.00
KFBT	0%	\$0.00
KHDF	0%	\$0.00
KINC	0%	\$0.00
KLAS	27%	\$58,479.55
KLVS	0%	\$0.00
KMCC	0%	\$0.00
KSNV	35%	\$75,806.82
KTUD	0%	\$0.00
KVMY	0%	\$0.00
KVVU	16%	\$34,654.55
KVWB	0%	\$0.00
LV1	0%	\$0.00
UNKWN	0%	\$0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
1	KTNV	08/14/12	08/17/12	M-F 10-11a The View	CM	M-F 10-11a	- TWTF - -	:30	4	\$600.00	P-03	0.00	NM	4	\$2,400.00

KTNV - Las Vegas

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 Estimate: 501

KTNV - Las Vegas

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
13	KTNV	08/18/12	08/18/12	Sat 6a Sat 6a-7a	CM	Sat 6a-7a -----S-	:30	2	\$450.00	P-03	0.00	NM	2	\$900.00
				6A NEWS										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 08/13/12	08/19/12	-----S-				2	\$450.00		0.00			
14	KTNV	08/18/12	08/18/12	Sat 11-11:35 Action News	CM	Sat 11-11:35p -----S-	:30	1	\$1,000.00	P-03	0.00	NM	1	\$1,000.00
				NEWS AT 11										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 08/13/12	08/19/12	-----S-				1	\$1,000.00		0.00			
15	KTNV	08/19/12	08/19/12	This Week This Week	CM	Sat-Sun 9a-7p -----S	:30	2	\$500.00	P-03	0.00	NM	2	\$1,000.00
				THIS WEEK										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 08/13/12	08/19/12	-----S				2	\$500.00		0.00			
16	KTNV	08/19/12	08/19/12	Sun 6-7p Action News	CM	Sun 6-7p -----S (6:00 PM-6:30 PM)	:30	1	\$500.00	P-03	0.00	NM	1	\$500.00
				NEWS AT 6										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 08/13/12	08/19/12	-----S				1	\$500.00		0.00			
E 17	KTNV	08/19/12	08/19/12	Sun ABC Prime B secret	CM	secret millionaire -----S (8:00 PM-9:00 PM)	:30	1	\$3,500.00	P-03	0.00	NM	1	\$3,500.00
				SECRET MILLIONAIRE										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 08/13/12	08/19/12	-----S				1	\$3,500.00		0.00			
18	KTNV	08/20/12	08/20/12	M-F 10-11a The View	CM	M-F 10-11a M-----	:30	1	\$600.00	P-03	0.00	NM	1	\$600.00
				THE VIEW										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 08/20/12	08/26/12	M-----				1	\$600.00		0.00			
19	KTNV	08/20/12	08/20/12	M-F 11-12p Action News	CM	M-F 11-12p M-----	:30	1	\$450.00	P-03	0.00	NM	1	\$450.00
				MIDDAY NEWS										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 08/20/12	08/26/12	M-----				1	\$450.00		0.00			
E 20	KTNV	08/20/12	08/20/12	The Chew 12p-1p M-F 12p-1p	CM	12p-1p M-----	:30	1	\$350.00	P-03	0.00	NM	1	\$350.00
				THE CHEW										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 08/20/12	08/26/12	M-----				1	\$350.00		0.00			
21	KTNV	08/20/12	08/20/12	3p Millionaire 3p Millionaire	CM	M-F 3P-330P M-----	:30	1	\$300.00	P-03	0.00	NM	1	\$300.00
				MILLIONAIRE										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 08/20/12	08/26/12	M-----				1	\$300.00		0.00			
22	KTNV	08/20/12	08/20/12	M-F 5-5:30p Action News @ 5p	CM	M-F 5-5:30p M-----	:30	2	\$500.00	P-03	0.00	NM	2	\$1,000.00
				NEWS AT 5										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 08/20/12	08/26/12	M-----				2	\$500.00		0.00			
23	KTNV	08/20/12	08/20/12	M-F 6-7p Action News	CM	M-F 6-7p M-----	:30	2	\$750.00	P-03	0.00	NM	2	\$1,500.00
				NEWS AT 6										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 08/20/12	08/26/12	M-----				2	\$750.00		0.00			
24	KTNV	08/20/12	08/20/12	M-F 7:30-8p Millionaire	CM	M-F 730-8p M-----	:30	2	\$400.00	P-03	0.00	NM	2	\$800.00
				MILLIONAIRE										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 08/20/12	08/26/12	M-----				2	\$400.00		0.00			
25	KTNV	08/20/12	08/20/12		CM	M-F 11-11:35p M-----	:30	1	\$1,200.00	P-03	0.00	NM	1	\$1,200.00

KTNV - Las Vegas

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				M-F 11-11:35p Action News									
NEWS AT 11													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>			
Week:	08/20/12	08/26/12	M-----		1	\$1,200.00		0.00					
26	KTNV	08/20/12	08/20/12	M-F 11:35-12:05a Nightline	CM	M-F 11:35-12:05a M-----	:30	1	\$450.00	P-03	0.00 NM	1	\$450.00
NITELINE													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>			
Week:	08/20/12	08/26/12	M-----		1	\$450.00		0.00					
Totals												69	\$47,650.00